Working with top brands

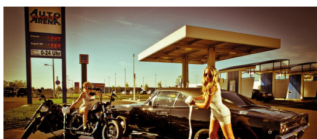### Talent Management for demanding clients

"The implementation and localisation was a success and helped improve efficiency and save costs. Since then AXLR8 have supported, assisted and developed areas as business and legislative requirements changed."

Fjolla Holzleithner
Geschäftsführerin

Brand Embassy's top clients only accept the highest standards. The company has put AXLR8 systems in place to automate the business processes so that they free up time to be more creative with projects like this one for Bentley and others pictured.

With the AXLR8 system, Brand Embassy only needs to employ a small elite team of very experienced and smart head office specialists to develop and deploy a casual staff bank of outstanding promotional and modelling staff in a large geographical area. A project might be any size from 4 girls promoting a cosmetic in retail outlets in two cities for a week through to 500 people per day doing shelf arrangements and reporting at several hundred locations.

Benefits

The system brings many business advantages.

- Staff Applications Processing time saved.
- Tighter control and reduced risk with Staff Visa and work permit checking and Staff Assessment
- Project creation, Activity bookings streamlined, saves time and prevents costly errors
- Staff Portal (jobs, availability calendar, pay and expenses, etc.) Reduces communication overhead – especially when plans change.
- Payroll, Timesheets and Expenses Processing time saved and accuracy increased
- Management Reports are a free by-product of the automated processes
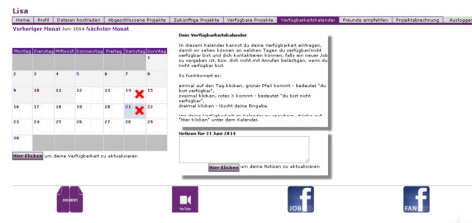
AXLR8

Features include:

CRM | Online Staff Application form populates database | Staff Application processing | Auto responders | Newsletter Builder | Staff Search | Staff Portal | Password cycling and reminders | Expenses Processing | Availability Calendar and working times | Mail merge from Staff search | Strikes | Automatic Alerts on visa expiry | Audit trail | Pay Queries | Customise labels | Dashboard with client map | De/Centralised management | Create campaigns | Create Shifts and roles and pay rates | Set up and change hours before running payroll| XML feeds for 3P web developers | Knowledgebase | User security admin | Editable Project template area | Mass Activity Days Change | Context driven mail merge | Security configurations options | Configure drop down menus | Report Builder/Query tool | Back up options | Cloud based

Localisation

Brand Embassy had been using a system from a local Austrian software house and needed to upgrade as the business grew more successful. Following an assessment, they chose AXLR8 as their partner in 2012. Brand Embassy left some of the internal management screens in English as they have an international executive team. However, the staff facing screens all needed to be localised.

Staff Portal: *Terms and conditions options and personal data, Availability and shifts booked and applied for, Payroll Timesheets and Expenses*

Application form: *Field labels, options and customisations for Austrian employment and immigration law*

Drop down menu items, options and profiling: *Staff Rating Job application status, Staff Ratings, Roles, Briefing information, and more.*

Document attachments such as briefing notes and **newsletters** to staff

Compliance issues

Brand Embassy may be inspected at any time and use the AXLR8 system to assure compliance with:

- Health and safety
- ELDA staff reporting
- Minimum pay
- Tax regulations
- Break time
- Expenses accounting
- Immigration Visa
- Work permit rules
- Work permit expiry

Brand Embassy and AXLR8 enforce system rules to report on staff whose work permits will run out so they cannot be booked on work after that date. This reduces manual checks and risk and they can concentrate on fantastic promotional activities.

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AXLR8